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Testing Proves MPG-CAPS™ Effective

*Combustion Expert Sees More Than 11% in Fuel Savings and
75% Emissions Reduction*

ALTAMONTE SPRINGS, FL – September 13, 2006 – Fuel Freedom International (FFI), global distributor of the organic engine conditioner, MPG-CAP™, today announced the results of an independent analysis by Jerry Lang, a combustion specialist with more than 40 years of experience in the oil and petrochemical industry. In extensive road testing, Mr. Lang found that the MPG-CAP™ increased fuel efficiency and reduced emissions.

“I’ll admit that I was skeptical at first, and didn’t really expect the product to work. However, I’ve seen the evidence and I’m a believer. MPG-CAP™ deliver the results that FFI promises,” said Mr. Lang. “This is the only product I’ve seen that can improve mileage, reduce emissions, extend engine life, and save drivers money on fuel.”

The reason that MPG-CAP™ work, according to Mr. Lang, is that they approach the problem differently than any other product on the market. Once MPG-CAP™ are put into a car’s engine, they use the fuel to deliver a precursor to the combustion chamber catalyst. The real work is done in the combustion chamber. The precursor is activated by the burning of the fuel containing the MPG-CAP™. This activation results in an ultra thin catalytic coating on the pistons, the head, and the spark plugs which, in turn, makes the fuel burn faster to increase engine efficiency.

To test this concept, Mr. Lang established a baseline for both highway and city driving by logging more than 2,300 miles without using the product. Then he put MPG-CAP™ to the test with a 1,420 mile road test using more than 100 gallons of gasoline under both city and highway conditions. He followed up this up with an emissions test. The test car, a 1998 Mercedes S-320, saw an increase in fuel savings of between 11.7 and 12.18% using the MPG-CAP™ with the additional benefit of a 75% reduction in emissions.

“Since most automobile engines burn fuel at over 99% efficiency, it is impossible to improve the combustion alone,” explained Mr. Lang. “MPG-CAP™ develop a catalyst coating that makes the fuel burn faster, resulting in more heat and a more efficient burn. Heat recovery is the only way to improve gas mileage in newer cars, and MPG-CAP™ has figured out a way to do that.”

For best results,

Conditioning Dosage (1 Tank based on 12-22 gallon or 45-83 liter fillup): --- one

MPG-CAP™ .

Every Tank after Conditioning Dosage (based on 12-22 gallon or 45-83 liter fillup) --- 1/2 MPG-CAP™ and enjoy 7-14% fuel savings.

MPG-CAP™ are available for \$2 per caplet through local distributors. To find a distributor, call 1-800-493-9877.

To view a copy of Mr. Lang's report, as well as other recent testing by FFI, visit www.myffi.biz.

About Jerry Lang

Jerry Lang has more than 40 years of combustion experience and a strong background in refining processes. As the owner and operator of Jerry Lang Combustion Consulting, he is currently designing and overseeing combustion projects for four refineries, including efforts to lower emissions and improve efficiencies. He has also served as a combustion consultant to virtually all of the major oil companies and 95% of the refineries, including ChevronTexaco, Chevron Phillips, ARCO, Shell, Kraft, Exxon, Mobil, and Dow Chemical. Mr. Lang holds 17 patents, including 13 combustion-related patents. Three of his patented emission reduction processes have been sold all around the world, bringing in revenue of \$800 million to-date. He holds a B.S. in Mechanical Engineering from Arlington State College, now the University of Texas, and is also a certified machinist.

About Fuel Freedom International

Based in Altamonte Springs, Florida, Fuel Freedom International (FFI) is a global company with customers in 126 countries around the world, including the United States, United Kingdom, Canada, Australia, and Croatia. Operations are run by independent distributors located throughout the world, with a global network of nearly 62,500 distributors. For more information, visit www.myffi.biz.

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